



Web Design with DreamWeaver

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Objectives

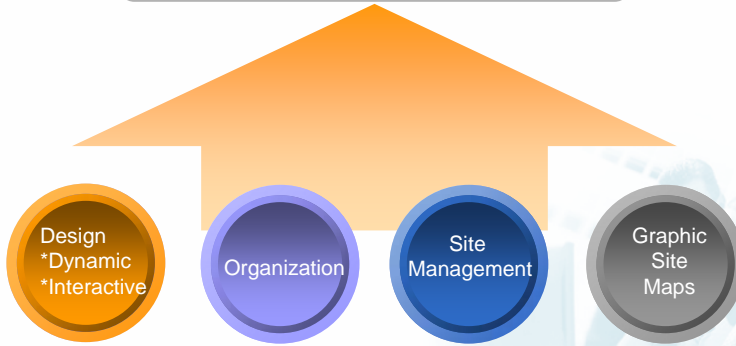
- Navigate the Workspace
- Define a Site
- Register for Free Web Space
- Customize template: Links, Content, Graphics
- Add new pages and enter content
- Publish Site to Free Web Space
- Check new web site on Web
- Access Web Design and Marketing Resources



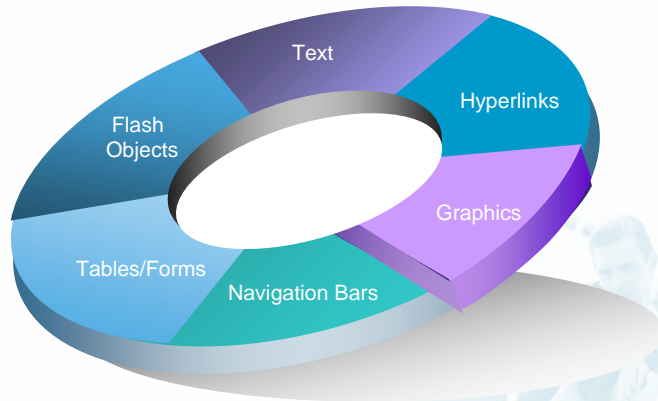
DreamWeaver Introduction

Create Web Pages or Complex Site

DreamWeaver Tools & Benefits

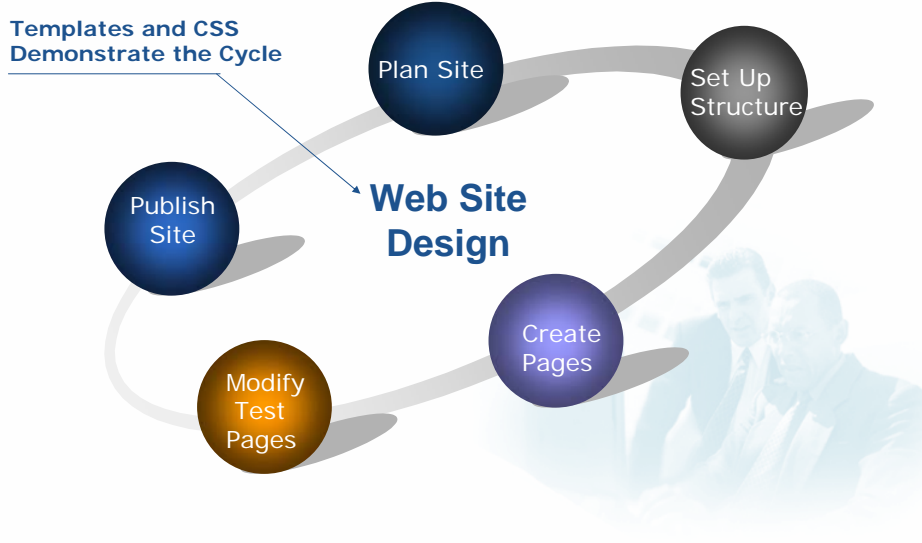


Web Page Elements





Web Site Design Cycle



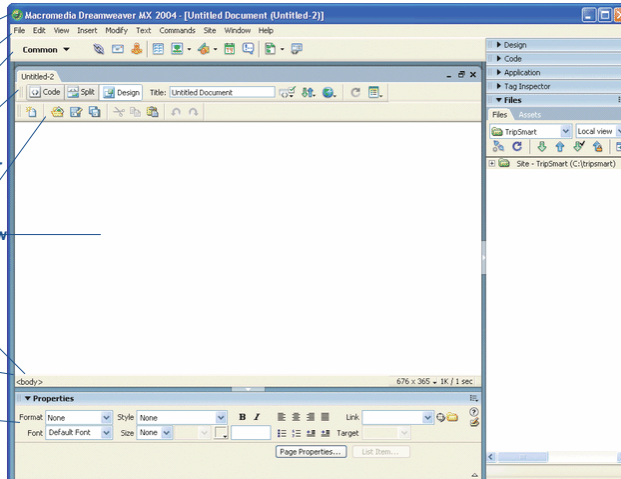
Activities and Tasks

	Part 1	Part 2	Part 3	Part 4	Part 5
Task 1	introduction	Template Introduction	Customizing Templates	Change Co Name	Link pages to home Page
Task 2	Web Page Elements	Benefits and Use	Site Building Steps	Add new Co URL, Add Graphic	Add Graphic, Save All
Task 3	Plan Site Design and Content	Template Make, Edit or Buy	Define Site: Folders and Web Sites	Save Template	Update Site Pages
Task 4	Explore Workspace	Your Template Folder	Template License Terms of Use	Update existing pages to Template	Select Files for Web Transfer
Task 5	Navigate Views	Template File List		Add New Pages, Save All	Publish Pages on Web
Task 6	Properties and Panels			Enter Content, Save All	View Pages on Web



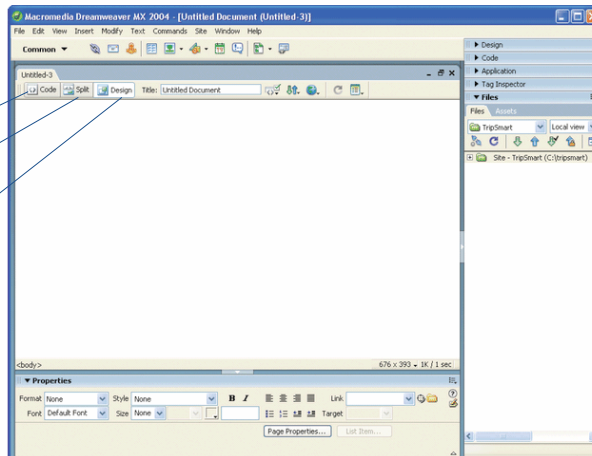
Explore Workspace

- Title bar
- Menu bar
- Insert bar
- Document toolbar
- Standard toolbar
- Document window
- Tag selector
- Status bar
- Property inspector



Explore 3 Desktop Views

- Show Code View
- Show Code and Design View
- Show Design View





DreamWeaver Templates

- A Template is basically a structure used to standardize elements that are common to the pages in a web site
- A Dreamweaver Template is a common structure created and used for all or some pages of a web site using the Macromedia Dreamweaver tool.
- A web site can use many templates as in using different templates for different subsections of a site.



Template Advantages

Locked Regions

Standardize Elements

- Structure
- Style
- Navigation
- Footnotes
- Other content

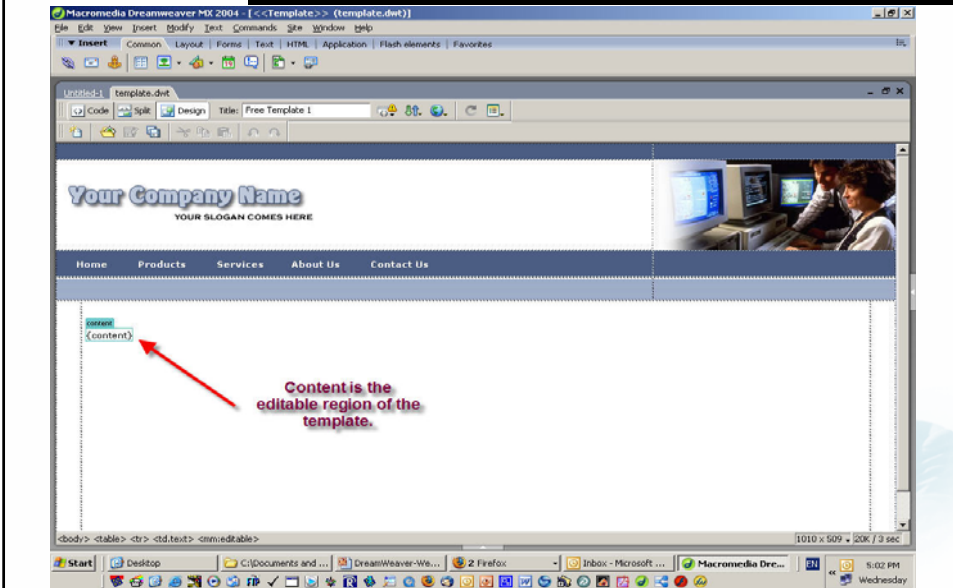
Editable Regions allow you to add content that applies to a specific page(s)

Changes and Updates

- Changes that impact an entire site can be made on a template
- Updating the template enables updating all of the pages in a site that use that template



See Content Region



Template Sources

Sources

- Create your own from Scratch
- Save an existing web page, modify it and save it as your template
- Customize a Free Template
- Buy a Template

Advantages and Disadvantages

- Time consuming, etc.
- Time consuming, copyright concerns if source belongs to someone else
- Follow author's specifications for use
- Inexpensive, depends



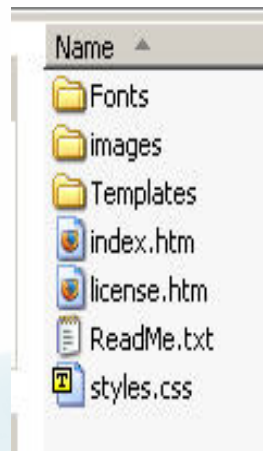
Create Web Site Folder

- The template files have been downloaded, unzipped and saved in your MyBusiness folder.
- The MyBusiness folder is saved on your desktop.
- Launch Internet Explorer
- Type in this address:
 - <https://free.prohosting.com/cgi/signup>
 - Sign up for a Free Account
 - Write Down Your UserName, Password, FTP Host Name Information so you can set up your site and publish files
 - You will enter this information into DreamWeaver Site set up Screens when you define your local folder and remote site information



Templates and Site Files

- The list of site files you will use to build your business web site are shown in the graphic on the right side.
- Note the template, images and font files are stored in folders identified by those names.





Smartwebby Free Template

- Use with Smartwebby name & Link Intact



Site Building in 10 Steps

- Define the Site
- Customize the Template Co Name
- Customizing footer with your web address
- Adding new pages, Apply the Template
- (New pages are shown on navigation bar)
- Link the new site pages to the home or index page navigation bar page names
- Customizing text-changing fonts using CSS – Optional
- Save Template
- Update all site pages when asked
- Open the each page, add content to Content Section

1. Define Your Site

- Launch DreamWeaver using Desktop shortcut icon
- Select DreamWeaver Site option under Create New Panel



Create New

- HTML
- ColdFusion
- PHP
- ASP JavaScript
- ASP VBScript
- ASP.NET C#
- ASP.NET VB
- JSP
- CSS
- Dreamweaver Site...
- More...

Site Definition Part 1-2



- Type in MyBusiness as the Site Name
- Click Next Button



- Select "No" to using server technology
- Click Next Button

Site Definition Part 3

- Select Edit local copies
- Click Folder Icon, Browse to MyBusiness Folder on Desktop
- Click Next Button

Setting up to Publish Site

- Select FTP as connection
- Enter your FTP Host Name (w/o your folder name)
- Enter your User Name
- Enter Your Password
- Click Test Connection button to check your work
- When you get “success” message-click next page until you exit back to the Workspace



SmartWebby User License

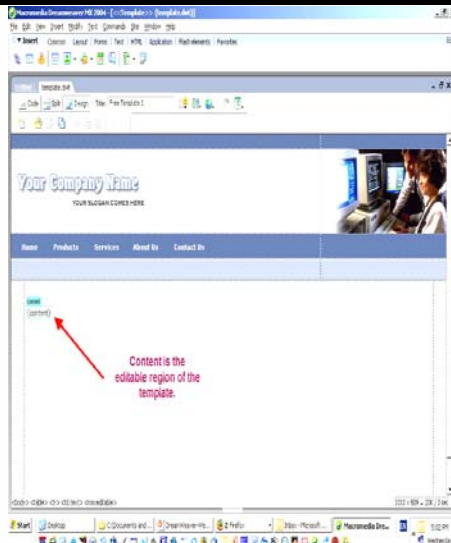
- Open the filename license.htm
- Check out the terms for using the SmartWebby free templates
- Note: the SmartWebby name and link must remain on the page.



Customizing the Template

Edit the template:

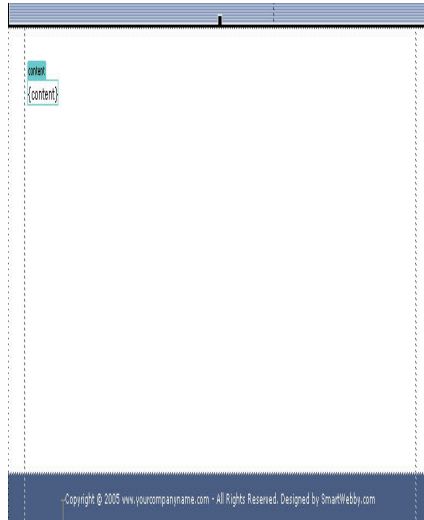
- Open **template.dwt** (in the Templates folder).
- Select the company name graphic and delete it.
- Type in Your company name





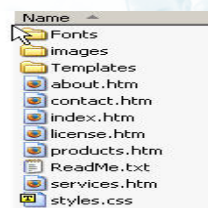
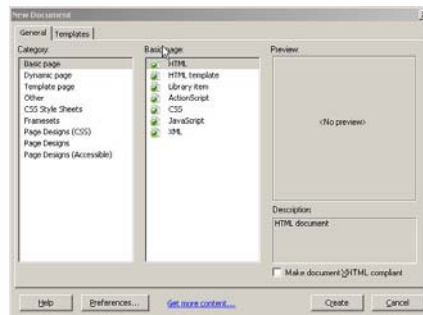
Customize the URL in Footer

- Edit the footer info with your site details.
- Insert a Graphic image
- Save the changes.
- When you save a template, a pop-up window will appear where you will be asked if you want to update pages. Click on **Update**.
- When all the pages are updated (check the list given) click on **Close**.



Adding Pages

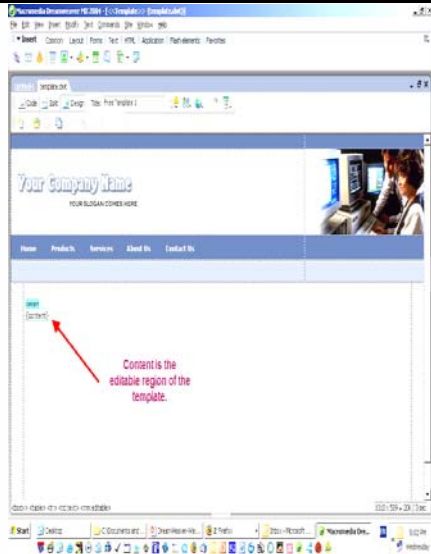
- Click on **File/New**
- Select **HTML on Basic Page Panel** and click on **Create** button
- **Blank** page opens in DreamWeaver
- Select **Modify** command on Toolbar
- Select **Templates** option and then **Apply Template to Page**
- DreamWeaver **creates a new page based on the template**
- **Name** page in title block
- Repeat this process until you've added all of the pages listed on the navigation bar
- **See completed file list on right**
- Save all of the pages on the site





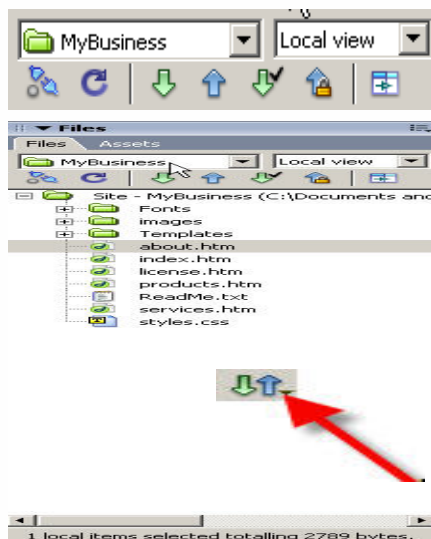
Customizing with Content

- Open the index, products, services, about and contact pages
- Enter your content into the Content region
- Repeat the content entry process for each page
- Save all of the pages on the site (use Save all on File Menu)



Publish Site to the Web

- Select all of the files you want to put on the web
- Access the Site menu on toolbar, click on the Put command or on the File Panel, click on the Blue Up Arrow (Put command)
- Watch for publishing messages that ask if you want to overwrite the existing index file and send all dependent files, both answers are Yes





Check Your Site on Web

- Note: Free still means advertisement
- A business web site can be inexpensive to operate.
- It is also inexpensive to register a web domain.
- See Web Master Resources on CD for more information on these topics.



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